



To: Coventry Health and Wellbeing Board

Date: 4th October 2021

From: Liz Gaulton, Director of Public Health & Well-being

Title: Coventry Health and Well-being Strategy Refresh Update

1 Purpose

- 1.1 This paper provides a stock-take of progress against the 2019-23 Joint Health and Wellbeing Strategy; and outlines the plan for the development of the new Joint Health and Wellbeing Strategy, including the Consultation Plan.

2 Recommendations

- 2.1 The Health and Wellbeing Board is asked to:
- 2.1.1 Consider the outcomes and learning from the stock take to inform the Strategy refresh;
- 2.1.2 Note the outcomes of the Health and Wellbeing Strategy workshop held on 30th September 2021, which will be shared at the meeting of the Board; and
- 2.1.3 Endorse the proposed approach to the Health and Wellbeing Strategy refresh, including the Consultation Plan and timeline.

3 Information/Background

- 3.1 The Council and the Clinical Commissioning Group have a statutory duty, through the Health and Wellbeing Board, to develop a Health and Wellbeing Strategy that sets out how they will address the health and well-being needs of local residents, as identified in the Joint Strategic Needs Assessment (JSNA).
- 3.2 The aim of the Health and Wellbeing Strategy is to develop a set of shared, evidence-based priorities for commissioning local services which will improve the public's health and reduce inequalities. The outcomes of this work will help to determine what actions the Council, the NHS and other partners need to take to meet health and social care needs, and to address the wider determinants that impact on health and wellbeing. The current Health and Wellbeing Strategy was approved in 2019, following consultation and engagement with key stakeholders and members of the public.
- 3.3 As part of the development of our Health & Well-being Strategy, we agreed we would review and refresh our short-term priorities every 12 to 18 months to ensure that these still reflect the key issues and challenges facing Coventry residents. The impact of the Covid-19 pandemic on our city and residents and the proposed changes within the health and social care system have further strengthened the need to refresh the Health & Well-being Strategy to ensure the priorities contained within it remain relevant.

4 Coventry Health & Well-being Strategy 2019-23

- 4.1 The Health & Well-being Strategy sets out **three strategic ambitions** aimed at improving the health and wellbeing of our residents which together encompass our long-term vision for change in Coventry. The three strategic ambitions are:
- People are healthier and independent for longer
 - Children and young people fulfil their potential
 - People live in connected, safe and sustainable communities
- 4.2 As part of the JSNA and consultation process, we identified a number of **short term priorities**, where we wanted to make a tangible difference in the next 18 months by working together in partnership. Our current short term priorities are:
- Loneliness and social isolation
 - Young people's mental health and well-being
 - Working differently with our communities
- 4.3 It is important to capture progress and learning from the work completed to date on the existing strategy priorities to inform the refresh. Therefore, a stocktake of key outcomes and learning from the current Strategy has been undertaken. This is included as Appendix 1 to this report, and is summarised below.

5 Key outcomes

- **Loneliness and social isolation**
A multiagency working group was set up to take this priority area forward, and a workshop was held in December 2019, led by Grapevine with partners to create a shared vision for tackling social isolation. Over the last 18 months, partners have set up a number of initiatives to tackle social isolation and loneliness. This includes the 'Connecting for Good' programme, working with isolated / vulnerable residents to encourage them to take part in preventative and early help activities and using digital technologies to enable people to develop community initiatives.
- **Young people's mental health and well-being**
Health and care partners have worked together over the last 18 months to make significant changes in order to adapt the emotional well-being and mental health offer to ensure children and young people's needs are met during the Covid-19 pandemic. This includes the improving access to support and increasing the digital offer available (eg the commissioning of the new Kooth service); strengthening approaches to early help and prevention through work with schools (eg through developing and implementing mental health support teams in schools) establishing a mental health surge working group to ensure a co-ordinated system wide response to supporting children and young people with emotional wellbeing and mental health issues.
- **Working differently with our communities**
Partners have worked closely with communities to minimise the impact of Covid-19 and co-ordinate the response to the pandemic, with the aim of protecting and supporting vulnerable residents. Examples of how partners have worked with communities through the pandemic includes the recruitment of the Community Messengers to help disseminate key messages to the public around COvid-19, the Healthy Communities Together programme which aims to improve working relationships and partnerships between health and care services and the communities they serve; and Health Inequalities Call to Action

which has been developed to encourage all businesses and organisations in the city to take action to reduce inequalities.

6 Lessons learnt

There are a number of overarching lessons and conclusions that can be drawn from the reflections on the outcomes and impact of the three priorities in the current Strategy detailed above:

- **Profile and commitment:** Including specific priorities within the Strategy as a focus for the Health and Wellbeing Board partners has raised their profile and galvanised commitment to work in partnership specifically to address children and young people’s mental health and well-being, work differently with our communities and reduce social isolation and loneliness.
- **Population health model:** the King’s Fund population health model was adopted in 2019 and used to frame our revised Health & Well-being Strategy. The model has been helpful in mobilising partners around each of the four pillars and highlighted the roles that different organisations can play in delivering our strategy priorities. It has enabled us to make connections between and across the three different priority areas, which has enabled partners to identify synergies and complementary activity. The model has provided a strong foundation on which to build our partnership approach to COVID-19 response and recovery and extend our work to tackle inequalities.
- **Stronger partnership working:** Across the three priorities, clear benefits have been realised through new collaborations both with organisations that may not historically have recognised their role in contributing to health and wellbeing outcomes, but also directly with communities themselves, with communities playing an equal and trusted part in the city’s response to the pandemic. There is a strong desire from voluntary and community sector organisations to continue working collaboratively with Health and Well-being Board partners and focus their efforts on areas/themes which will have the greatest impact on the health and well-being of residents.
- **Demonstrating impact:** over the last 18 months, the Strategy was not specific about the measurable outcomes it aimed to deliver and, due to the Covid-19 pandemic, work on developing a performance framework to monitor outcomes and impact has been delayed. There is a recognised challenge around attributing system interventions to health and wellbeing outcomes, but in order to build trust and support within the system and with our communities there is a need to find tangible ways of measuring progress and demonstrating impact.

7 Timeline and proposed approach

7.1 The refresh of the Health and Wellbeing Strategy priorities will be informed by evidence



from a range of sources, including needs assessments that have been conducted as well as survey data, workshops with stakeholders, the senior partner workshop and the learning from the current Strategy priorities.

- 7.2 A workshop of senior leaders from across the system is due to take place on the 30th September, facilitated by the Kings Fund. This provides an opportunity for senior partners to engage in reviewing progress against the existing priorities and shaping the revised priorities of the Strategy. It also provides an opportunity for senior leaders to think about what enablers need to be in place and how they can work with the wider system to ensure the delivery of the priorities. The outcomes from the workshop will be reported at the meeting of the Health and Well-being Board on the 4th October.
- 7.3 It is intended to carry out a light touch public consultation process on the Health & Well-being Strategy priorities. The purpose of this consultation is to test the priorities, build consensus and galvanise energy and resource around the city's strategy for improving health and wellbeing. As well as sense checking our analysis of the key priorities for the next few years, the consultation is an opportunity to bring partners and residents on board, building on our existing engagement with local communities to identify capacity and opportunities to help make a difference to identified needs. As part of the consultation process, it is also intended to consult with the Council's Overview and Scrutiny Committee.
- 7.4 The consultation plan is attached as Appendix 2 for endorsement by the Board.

8 Next steps

- 8.1 The revised strategy will be shared with the Board in the New Year for consideration and endorsement, with the development of action plans for implementation during Spring 2022. The key steps in the development of the Strategy are summarised below:

When	Action
September 2021	Social Isolation and loneliness stakeholder workshop Senior Partner workshop
4 th October 2021	Health and Well-being Board endorses draft priorities
October – November 2021	Consultation on draft priorities
Jan 2022	Draft Health and Well-being Board Strategy considered by the Health and well-being Board
Spring 2022	Final Strategy published and actions plans developed for implementation

Report Author(s):

Name and Job Title: Robina Nawaz, Policy, Partnerships & Transformation Officer

Telephone and E-mail Contact: Robina.nawaz@coventry.gov.uk

Enquiries should be directed to the above person.

Appendices

Appendix 1: Coventry Health and Wellbeing Strategy 2019 -23, Stocktake of progress September 2021

Appendix 2: Coventry Health and Wellbeing Strategy Consultation Plan